

# Chelsey Emi Shirahata

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## WORK EXPERIENCE

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### CG Technology

*Senior Graphics Artist*

**Aug. 2013 – Present**

*Las Vegas, NV*

Additional responsibilities:

- Manage projects and schedules within specified deadlines
- Develop creative solutions that fulfill Marketing, Legal, and HR needs
- Meet with appropriate personnel required to ensure completion of projects
- Coordinate with outside agencies and services as needed to push out creative, including print shops, marketing firms, and hotels
- Create and manage marketing videos across sportsbooks locations, including scheduling for evergreen and special events
- Create collateral for digital advertising (e.g. digital billboards, ad banners, hotel ads, sportsbooks screens, social media)
- Create customized email templates with HTML/CSS in Hubspot for newsletters
- Create and integrate graphics, video, and web banners into the website
- Support website development with maintenance and updates
- Create legal application forms for print and website (under Legal)
- Create powerpoint presentations and training collateral (under HR)

*Graphics Artist*

**Feb. 2012 – Aug. 2013**

- Be involved in every stage of a project from concept through completion
- Work with Android, iOS, and web developers to complete sports and casino apps
- Create concepts, storyboards, GUIs, design, and production art for sports apps
- Create concepts, logos, designs, reskins, 3D models, animations, and production art for casino games
- Create print collateral (e.g. brochures, flyers, rack cards, standing banners) for sports and casino products
- Retouch and manipulate photos

### Advantage Sales and Marketing

*Event Specialist*

**Oct. 2011 – Oct. 2012**

*Las Vegas, NV*

- Demonstrate and promote products, and encourage sales via marketing events
- Provide excellent communication, and engage with customers based on their individual usage needs and interests
- Prepare and set up demo display, occasionally including food and beverages
- Complete administrative reports and paperwork in a timely manner

### Chess for Kids

*Chess Instructor*

**Nov. 2009 – Feb. 2012**

*Las Vegas, NV*

- Instruct after-school chess programs (4-16 students) alone and with other instructors
- Teach fundamentals and strategies of chess
- Communicate effectively with students and parents
- Responsible for keeping equipment in working condition and transporting to locations
- Occasionally help with weekend tournaments

## EDUCATION

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### The Art Institute of Las Vegas

*BS, Media Arts and Animation*

**Jun. 2008 – Sep. 2011**

*Henderson, NV*

## SKILLS & INTERESTS

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- **Skills:** Mac and PC proficient; Adobe Suite (Photoshop, Illustrator, After Effects, Media Encoder, Dreamweaver, Premiere, Acrobat); Signage Studio; HTML, CSS, Visual Studio Code; Project Management (Jira, Basecamp, Trello, Clickup); multimedia; willing to learn new programs
- **Interests:** traditional art; reading; chess; video games, guitar